

16 DAYS OF ACTIVISM CAMPAIGN 2025

Preventing & Responding to Violence Against Women and Girls

Hari Welfare Association - Pakistan

December 2025



TARGET GROUP

- Peasant Women
- Rural Worker
- Persons with Disabilities-PWDs
- School children (adolescent girls)

CAMPAIGN – ACTIVITIES

- School-based activities (Placards, chants, awareness)
- Integration of 16 Days messages in project trainings
- Social media Posts
- Awareness Walk (GBV) under DN project
- Press release for wider public visibility



KEY ISSUES

Domestic / GBV

Violence is preventable, and it is responsibility of every individual to challenge harmful practices. Let's promote do no harm practices during the **DISASTER** and ensure that camp management / Humanitarian staff is well trained on GBV prevention.



DISASTERS increase GBV risks, HWA raised awareness around essentials of protection.



Impact of harmful gender norms on girls' education

Let's promote girls' education even in **DISASTER** situation and protect them by creating a safe and secure educational institutes.



No reporting due to lack of support structures

It is time to report and support by promoting helpline information & referral services.



PWDs in DISASTERS are at high risk of discrimination. Hence, PWDs must be given priority in all GBV related strategies.

CAMPAIGN HIGHLIGHTED

- Safe spaces for women & girls is need of the time
- Men and boys should be engaged in in GBV prevention
- Government helplines and referral pathways should be made easily accessible to communities
- Community-level awareness is also required through integrated efforts



The poster features the Hari Welfare Association logo at the top left and a circular logo with a face at the top right. The title "16 DAYS OF ACTIVISM" is in large orange letters, followed by the subtitle "End digital abuse, promote respect, responsibility, and safety online." in dark red. Below the text is a decorative wavy line graphic. At the bottom, four women in red hijabs and black face masks hold signs that read "#NoExcuse", "For Online Abuse", and "Abuse". A central graphic shows a smartphone with a hand icon and the text "16 Days of Activism against Gender Based Violence". To the right, there are icons for a megaphone, a play button, and a globe. At the bottom right, the website "www.hariwelfare.org" is displayed.

HARI WELFARE ASSOCIATION

16 DAYS OF ACTIVISM
End digital abuse, promote respect, responsibility,
and safety online.

#NoExcuse For Online Abuse

16 Days of Activism against Gender Based Violence

www.hariwelfare.org

WAY FORWARD

- HWA under DN's funded project will keep continue to promote the messages of campaigns during the community mobilization.
- HWA will expand outreach within HWA Model schools being managed by the Hari Welfare Association where more than 3000 children are receiving quality education.
- HWA being part of District Level Forums notified by the Government will put efforts to strengthen referral mechanisms.
- HWA will enhance multi-stakeholder engagement and coordination during disaster emergencies





Get in touch:

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